



FOR IMMEDIATE RELEASE

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PALMETTO GOODWILL ANNOUNCES GRAND OPENING OF DARLINGTON LOCATION

DARLINGTON, SC — Palmetto Goodwill is pleased to announce the grand opening of its newest retail store and donation center in Darlington. The new location at [406 Lamar Highway](#) will officially open its doors to the public on Friday, April 25.

Community members are invited to join Palmetto Goodwill for a special ribbon-cutting ceremony on opening day at 8:45 a.m. Darlington mayor Curtis Boyd and other local leaders are scheduled to be on-hand for the event. Following the ceremony, a grand-opening celebration will kick off the store opening at 9 a.m.

"We are thrilled to expand our presence in the Darlington community," said Brian Itzkowitz, president and CEO. "This new location will not only provide affordable shopping options for local residents but will also create new jobs and further our mission of helping individuals overcome barriers to employment through our job training and placement services."

The event will include food, prizes, and giveaways, and a NASCAR vehicle will be parked on site. A live radio remote broadcast featuring Denis Davis from The Eagle 92.9 from noon – 2 p.m.

The new store will offer a wide selection of gently used clothing, household items, furniture, and more at affordable prices. The location will also serve as a convenient donation center for community members looking to give back.

Donations will be accepted on opening day and throughout regular business hours, which are 9 a.m. – 8 p.m. Monday through Saturday, and 10 a.m. – 7 p.m. on Sundays.

Proceeds from Palmetto Goodwill stores support the organization's job training programs, employment placement services, and other community-based initiatives throughout South Carolina. More than 90 cents of every dollar that comes to Palmetto Goodwill stays local in the communities the organization serves.

About Palmetto Goodwill

Founded in 1979, Palmetto Goodwill is a local, community-based, nonprofit social enterprise whose mission is changing lives by providing equitable access to training, education, and employment. Our vision

is that every member of the community has the opportunity to thrive. We span 18 counties in South Carolina operating 32 thrift stores and donation centers, 11 Career Opportunity Centers, 14 commercial/government contracts, and a mobile unit focused on serving rural communities. In 2024, we provided services to more than 11,000 individuals, connected more than 4,000 people to work, and awarded \$200,000 in grants to local non-profits to support their work in the critical areas of housing, transportation, childcare, and veterans support. We are proud to be one of the state's largest employers of people with disabilities. Palmetto Goodwill earned Platinum Transparency by GuideStar and 91 cents of each dollar that comes to us goes back into programs and services.

To learn more visit palmettogoodwill.org