



## **FOR IMMEDIATE RELEASE**

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### **Gain Free Professional Google Coursera Certifications through Palmetto Goodwill**

**North Charleston, SC** – Community members can now build in-demand skills and earn industry-recognized credentials and Google Coursera professional certificates thanks to a program through Palmetto Goodwill. There is no cost to participate in the courses.

Eight different high-demand career certificate courses are available: Data Analytics, Project Management, Digital Marketing & E-commerce, UX Design, IT Automation with Python, IT Support, Cybersecurity, and Google AI Essentials.

All courses are digital, self-paced and include expert-led training built by Google professionals with real-world experience. There is no limit on the number of different courses individuals are allowed to take, but Palmetto Goodwill recommends completing one at a time.

Those interested in boosting knowledge and adding new skills to their resume should submit an interest form at [palmettogoodwill.org/google-coursera](https://palmettogoodwill.org/google-coursera). A Palmetto Goodwill team member will then reach out with next steps. The final day to enroll is Dec. 31.

If internet access is a barrier to earning certification, [Palmetto Goodwill Career Opportunity Centers](#) provide access to in-house computer workstations at no cost.

### **About Palmetto Goodwill**

Founded in 1979, Palmetto Goodwill is a local, community-based, non-profit social enterprise whose mission is changing lives by providing equitable access to training, education, and employment. Our vision is that every member of the community has the opportunity to thrive. We span 18 counties in South Carolina operating 32 thrift stores and donation centers, 12 Career Opportunity Centers, 14 commercial/government contracts, and a mobile unit focused on serving rural communities. In 2024, we provided services to more than 11,000 individuals, connected more than 4,000 people to work, and awarded \$200,000 in grants to local non-profits to support their work in the critical areas of housing, transportation, childcare, and veterans support. We are proud to be one of the state's largest employers of people with disabilities. Palmetto Goodwill earned Platinum Transparency by GuideStar and 91 cents of each dollar that comes to us goes back into programs and services.

To learn more visit [palmettogoodwill.org](https://palmettogoodwill.org).