



FOR IMMEDIATE RELEASE

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Free Tech Training: Fast Track to a High-Demand Career in Fiber Optics

Palmetto Goodwill and Google Team Up for No-Cost Career Training and Certification

North Charleston, SC – Palmetto Goodwill is opening the doors to a game-changing career opportunity at no-cost. The nonprofit is partnering with Google and its STAR (Skilled Trades and Readiness) Program to offer an intensive four-week training program that could transform futures.

This innovative training initiative is designed to turn everyday job seekers into certified fiber optics professionals – and no prior experience is required.

Spots are limited for this small cohort. Individuals ready to plug into a new career should visit palmettogoodwill.org/star to apply now or contact Shawn McTeer at smcteer@palmettogoodwill.org for more information.

What Makes This Program Different?

This isn't just another training course – it's a comprehensive career launch pad offering several valuable and in-demand certifications in addition to the core fiber optic training including: BICSI Installer I, OSHA 10 Construction certification, First Aid and CPR certification, and Forklift certification.

Class participants will also have full access to support from Palmetto Goodwill career navigators who provide professional skills development, interview preparation, resume optimization, and employer networking opportunities.

About Palmetto Goodwill

Founded in 1979, Palmetto Goodwill is a local, community-based, non-profit social enterprise whose mission is changing lives by providing equitable access to training, education, and employment. Our vision is that every member of the community has the opportunity to thrive. We span 18 counties in South Carolina operating 32 thrift stores and donation centers, 12 Career Opportunity Centers, 14 commercial/government contracts, and a mobile unit focused on serving rural communities. In 2024, we provided services to more than 11,000 individuals, connected more than 4,000 people to work, and awarded \$200,000 in grants to local non-profits to support their work in the critical areas of housing, transportation, childcare, and veterans support. We are proud to be one of the state's largest employers of people with disabilities. Palmetto Goodwill earned Platinum Transparency by GuideStar and 91 cents of each dollar that comes to us goes back into programs and services.

To learn more visit palmettogoodwill.org.