



FOR IMMEDIATE RELEASE

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PALMETTO GOODWILL WELCOMES HERBERT L. DRAYTON III AS NEW BOARD CHAIR

Local civic leader and investor has served on Board since 2018

North Charleston, SC – Palmetto Goodwill is pleased to announce the appointment of Herbert L. Drayton III as the organization’s next Board Chair.

Drayton, voted unanimously to succeed outgoing Board Chair Kelly Jarrett, brings a unique combination of skills, leadership, and experience to the Board. During his five-year term, he has had a significant impact on Palmetto Goodwill—over this time, more than 10,000 community members have earned jobs through Palmetto Goodwill, millions of pounds of items have been diverted from South Carolina landfills, and Palmetto Goodwill has reshaped its mission and vision with a greater focus on equity. “I am excited to welcome Herbert as our new chair—he has been such a huge part of our organization’s growth and success, has a big vision for even greater impact, and truly models our values and culture,” said Brian Itzkowitz, Palmetto Goodwill President and CEO.

Born and raised in Charleston, South Carolina, Drayton has deep connections to Palmetto Goodwill’s community and mission— “changing lives by providing equitable access to training, education, and employment.” A veteran of the US Air Force and Marine Corps Reserves, he personally understands what it means for veterans to find support and opportunities through the Palmetto Warrior Connection and Palmetto Goodwill’s mission programs and employment offerings. “I’ve always been passionate about the work of Palmetto Goodwill and our vision that we won’t stop until every member of our community has the opportunity to thrive,” said Drayton.

As the managing partner of HI Mark Capital, Drayton and his team are committed to investing in early-stage minority and women-owned businesses across the Southeast.

Drayton is passionate about community service and civic leadership in the region. He is the chair of the Coastal Community Foundation of South Carolina and serves the boards of the Charleston Metro Chamber of Commerce, the South Carolina Biotechnology Industry Organization, Association for Black Foundation Executives, Roper St. Francis Healthcare Foundation, Bon Secours St. Francis Hospital, and The Network for Good Selection Committee.

About Palmetto Goodwill

Palmetto Goodwill is a non-profit social enterprise whose mission is changing lives by providing equitable access to training, education, and employment. In operation since 1979, Palmetto Goodwill operates 33 thrift stores/donation centers, 8 Career Opportunity Centers and 16 commercial/government contracts to support its mission throughout its 18-county territory. To learn more visit palmettogoodwill.org