

SPONSORSHIP
OPPORTUNITIES

2022

Hippie Dash 5K



MARCH
5TH

Presented by
Palmetto
Goodwill 

**JAMES ISLAND
COUNTY PARK**
palmettogoodwill.org/hippedash

The Hippiie Dash

THANK YOU!

Thank you for taking the time to consider sponsoring the fifth annual Hippiie Dash. High Five! Your support will help us make this year's event a groovy success!

HIPPIE DASH 2022

The Hippiie Dash is a 5k fun run/walk that raises awareness and funding for people with disabilities. Far out dudes, hip chicks, flower children and funky fidos are invited to don their best 70s attire as they move and groove their way through a psychedelic 3.1 mile course around James Island County Park.

Runners, walkers, children and pups of all ages are encouraged to participate. The Hippiie Dash is all about fun, friendship and supporting a good cause.

Proceeds from the Hippiie Dash will increase awareness and funding for services to people with disabilities through the programs of Palmetto Goodwill.



The Hippiie Dash

EVENT AT A GLANCE

DATE

Saturday, March 5, 2022

SCHEDULE

8:00 - 9:30AM	Walk-up Registration
9:30 AM	Kids Fun Run
10:00 AM	5k Start
10:15 AM	1 mile start
11:15 AM	Awards

LOCATION

James Island County Park
at the Stono Shelter

PRIZES & FUN

Runners and walkers are also encouraged to visit their local Goodwill store to put together a 70s-inspired outfit. Prizes will be awarded for:

1ST PLACE (MALE)

1ST PLACE (FEMALE)

1ST PLACE (KID) 12 or under

BIGGEST REGISTERED TEAM

BEST DRESSED DUDE

BEST DRESSED CHICK

BEST DRESSED FLOWER CHILD

BEST DRESSED POOCH

REGISTRATION

Until December 31st, 2021

5K	\$32 + fees
1Mile	\$27 + fees

January 1st to March 3rd

5K	\$40 + fees
1Mile	\$32 + fees
Kids Fun Run	\$15 (no early bird)

Day of Race

5K	\$45
1Mile	\$35
Kids Fun Run	\$15 (no early bird)

Packet pick-up

Thursday, March 3rd - TBD
Friday, March 4th - 10am to 4pm at
2150 Eagle Dr. North Charleston SC, 29406

TEAMS

Enlist your friends, family and/or Co-workers to join a Team. The Team with the most registered runners takes home the trophy!

Palmettogoodwill.org/hippiedash



Hippie Dash 5K Fun Run

Sponsorship Opportunities



SPONSORSHIPS/TICKETS/REGISTRATION @
PALMETTOGOODWILL.ORG/HIPPIEDASH

Palmetto
Goodwill



SPONSORSHIP BENEFITS

TOP DOG
\$5,000

RIGHTEOUS
\$3,000

FAR OUT
\$1,500

GROOVY
\$1,000

COOL CAT
\$500

FREE SPIRIT
\$250

WATER HIPPIE
\$150

OF FREE ENTRIES
& T-Shirts

12

10

8

6

4

2

0

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor Rights
"Hippie Dash presented by_"

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Opportunity to Address
participants and Act as
official starter

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Verbal Recognition
on Race Day

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Exhibit Table on race day

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Logo in 3 dedicated email
blasts, Digital ad campaign
and Webpage.

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Company Logo on
race day shirt

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Logo on all event
related marketing

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Logo on event website

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Corporate Items in swag bag

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Logo displayed at event

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Logo Inclusion on Webpage
post and in "thank you" email

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Opportunity to pass out
water along route. (For pets
& Humans) Sign provided.

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The Hippiie Dash

ABOUT PALMETTO GOODWILL

Palmetto Goodwill is a not-for-profit social service organization whose mission is to help people achieve their full potential through the dignity and power of work. More than 90 percent of Goodwill's revenue goes to fund mission-related services. Goodwill serves their mission by providing career counseling, job training and other employment related programs to people with barriers to employment.

Palmetto Goodwill is one of the largest employers of people with disabilities in the state and annually assists more than 15,000 individuals with job training programs and employment services.

Laura Payne - *Event Coordinator*
843-377-2838 | Events@palmettogoodwill.org
Palmettogoodwill.org



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