

The Hippiie Dash

THANK YOU!

Thank you for taking the time to consider sponsoring the fourth annual Hippiie Dash. High Five! Your support will help us make this year's event a groovy success!

HIPPIE DASH 2021

The Hippiie Dash is a 5k fun run/walk that raises awareness and funding for people with disabilities. Far out dudes, hip chicks, flower children and funky fidos are invited to don their best 70s attire as they move and groove their way through a psychedelic 3.1 mile course around James Island County Park.

Runners, walkers, children and pups of all ages are encouraged to participate. The Hippiie Dash is all about fun, friendship and supporting a good cause.

Proceeds from the Hippiie Dash will increase awareness and funding for services to people with disabilities through the programs of Palmetto Goodwill.



The Hippie Dash

EVENT AT A GLANCE

WHEN

Saturday, March 13, 2021

TIME

8:00 - 9:00 a.m. Registration

9:15 a.m. Hippie Run Start

REGISTRATION

2020 Early Bird - \$30

(until Jan. 17 midnight)

2021 Registration - \$40

(after Jan. 17)

WHERE

James Island County Park
at the Stono Shelter

FUNDRAISING

Fundraising incentives will be awarded to the top 3 teams and individuals who raise the most money. Ask family, friends and neighbors to share in your fundraising by making pledges. Please see details at Palmettogoodwill.org/hippiedash

PRIZES & FUN

Runners and walkers are also encouraged to visit their local Goodwill store to put together a 70s-inspired outfit. Prizes will be awarded for:

Best Dressed Dude

Best Dressed Dudette

Best Dressed Flower Child

Best Dressed Pooch



Hippie Dash 5K Fun Run

Sponsorship Opportunities



SPONSORSHIPS/TICKETS/REGISTRATION @
PALMETTOGOODWILL.ORG/HIPPIEDASH

Palmetto
Goodwill



SPONSORSHIP BENEFITS	TOP DOG \$5,000	RIGHTEOUS \$3,000	FAR OUT \$1,500	GROOVY \$1,000	COOL CAT \$500	FREE SPIRIT \$250	WATER HIPPIE \$150
# OF FREE ENTRIES & T-Shirts	12	10	8	6	4	2	0
SPONSORSHIP OPPORTUNITIES							
Presenting Sponsor Rights "Hippie Dash presented by..."	●						
Opportunity to Address participants and Act as official starter	●	●					
Verbal Recognition on Race Day	●	●	●				
Exhibit Table on race day	●	●	●				
Logo in 3 dedicated email blasts, Digital ad campaign and Webpage.	●	●	●	●			
Company Logo on race day shirt	●	●	●	●			
Logo on all event related marketing	●	●	●	●			
Logo on event website	●	●	●	●	●		
Corporate Items in swag bag	●	●	●	●	●		
Logo displayed at event	●	●	●	●	●	●	
Logo Inclusion on Webpage post and in "thank you" email	●	●	●	●	●	●	●
Opportunity to pass out water along route. (For pets & Humans) Sign provided.							●

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ABOUT PALMETTO GOODWILL

Palmetto Goodwill is a not-for-profit social service organization whose mission is to help people achieve their full potential through the dignity and power of work. More than 90 percent of Goodwill's revenue goes to fund mission-related services. Goodwill serves their mission by providing career counseling, job training and other employment related programs to people with barriers to employment.

Palmetto Goodwill is one of the largest employers of people with disabilities in the state and annually assists more than 15,000 individuals with job training programs and employment services.

Laura Payne - Event Coordinator
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Palmettogoodwill.org



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