



## CEO UPDATE

October 2019

Hurricane season once again brought fear to the lowcountry. Thankfully, all our facilities withstood Dorian, however, our operations were closed for several days so employees could prepare. We re-bounded in quick fashion and picked up right where we left off—with things moving fast and furious—including a Round Up initiative to help provide a water system to our friends in the Bahamas.

Halloween is always busy and this year is no different, with several Bootiques being promoted along with DIY costuming.

And, we are also looking forward to our 40th Anniversary celebration on October 16, where we plan to celebrate our past and look to the next 40 years as well.



Store resets have continued, most recently on Johns Island and in Hartsville.

In the coming months Hilton Head, Conway, Sumter and 6 Mile will see a new, fresher look.



Goodwill has a new partnership with STASH on demand storage called STASH and Share. The STASH crew recently made their first delivery, which filled an entire box truck and van.



Congressman Joe Cunningham recently signed on as an Ability One Champion after touring Goodwill and the NWS Galley operation. Rep. Krystal Simmons has also signed on as an advocate!



### Trainings and Graduations

Palmetto Goodwill held its first quarterly graduation ceremony on September 26 for recent graduates of our Veterans for Manufacturing and Culinary Kick-Start programs. The next quarterly graduation is scheduled for December 13 in which graduates of VFM, Culinary and Hospitality Kick-Starts will be recognized. Twelve certifications in three Culinary and Career Connection courses were also achieved in Myrtle Beach and Georgetown over the past two months.



### Undy 500 Collects

#### Thousands of Undergarments

The 11th Annual Undy 500 motorcycle charity ride was held Sunday, September 15. Over 140 motorcycle enthusiasts participated in the ride, while over 2000 t-shirts, socks and undergarments were donated. Donations will once again be distributed to struggling Warriors during the Stand Down for Homelessness event on October 18. Thanks to all of our sponsors for making this a successful event!

