



**CEO  
UPDATE**  
December  
2019

The new year is rapidly approaching which means we are busy pushing to end 2019 strong while planning for the upcoming year. It has been a productive year to date with strong sales and donations, a continued expansion of mission offerings and a growing footprint. In addition to continuing to “reset” stores, throughout our territory, I’m happy to announce our temporary training facility is up and running and that our annual Golden Angel program will again be front and center over the next month as we collect and disseminate basic necessities to needy seniors. I also want to take this time to thank the Board for everything you do for Palmetto Goodwill and wish each of you a happy and safe holiday season!



The **rebranding** of our Hilton Head store as a GW Boutique has been a success, as have the **upgrades** at our Sumter and Conway stores.



Despite some cloudy weather the 3rd Annual **Palmetto Goodwill Open** again drew a packed house and raised over \$15k for Palmetto Warrior Connection.



Palmetto Goodwill utilized **Round-Up** proceeds over the past few months to donate a water purification system to Water Mission for use in the Bahamas.



### Trainings Continue

The last quarter of the year has seen Palmetto Goodwill host four Culinary trainings, two Hospitality trainings, and a Georgetown Career Connection Bootcamp. Additionally, an initial Welding class is now underway at our training facility, with Manufacturing and HVAC courses scheduled to begin before the end of the year. Our online certification courses are now accepting applicants as well.



### 40th Anniversary

Palmetto Goodwill celebrated 40 years of operation on October 16th with a VIP Breakfast followed by a Community Celebration. In addition to touting our history and highlighting some recent success stories, a scholarship to one of our credentialing courses was awarded to a deserving applicant. Now on to the next 40 years of Putting People to Work!

