



SHINING STAR

awards banquet



SPONSORSHIP OPPORTUNITIES

April 28, 2020 - 7pm - The College Center, Trident Technical College, Bldg. 920
palmettogoodwill.org/shiningstar

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ABOUT PALMETTO GOODWILL

Since 1979, Palmetto Goodwill has been on a mission...a mission to help people achieve their full potential through the dignity and power of work...a mission to give strength and hope to those who are struggling in our community. As we reflect on the past 40 years, we can look to the future knowing that Palmetto Goodwill is poised to rise up and meet the ever changing and growing needs of our community. We are confident in our ability to serve our mission because of you, our valued business partners, community leaders and those who donate and shop at Goodwill.

SHINING STAR AWARDS BANQUET

Join us as we celebrate the accomplishments of three strong individuals who will share their personal stories of overcoming obstacles and achieving success through work. Our annual event hosts more than 250 business and community leaders in celebration of those who benefited from Palmetto Goodwill's mission in 2019.

SPONSORSHIP BENEFITS

- Engage and network with more than 250 community and business leaders.
- Learn how your support provides people with jobs and opportunities.
- Already a Goodwill Champion?
Bring a guest and introduce them to Goodwill's mission.
- Enjoy wine, beer and hors d'oeuvres at the VIP reception and prepare to be inspired!



SUBMIT SPONSORSHIPS/PURCHASE TICKETS @
PALMETTOGOODWILL.ORG/SHININGSTAR

Palmetto
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EVENT AT A GLANCE

When: Tuesday, April 28

Time: 5:30 p.m. VIP reception

7:00 p.m. Event begins

Individual tickets: \$40/advance; \$45/door

Where: The College Center

Trident Technical College, Bldg. 920

7000 Rivers Avenue

North Charleston, SC 29406

Food & drink: As always, the Shining Star event cuisine will be a fabulous treat for our VIP guests. Enjoy an open wine and beverage bar and delectable hors d' oeuvres at the VIP cocktail reception followed by a scrumptious dinner prepared by Duvall Catering chefs and sponsored by BB&T.

Trunk show: Find unbelievable deals on designer and top name brand items at a pop-up Palmetto Goodwill trunk show. All are items that are typically found in Palmetto Goodwill stores.

Awards: Help us celebrate the success of people that have found success through a Palmetto Goodwill program and applaud valued business partners who support and complement our mission. We will also honor a very special community leader who helped build the foundation for the community resource that Palmetto Goodwill has become.



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SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$5,000

(One opportunity)

- Two premier tables with seating for 16 (additional complimentary tickets may be available upon request).
- Entry for 16 guests to VIP cocktail reception with wine, beer & hors d'oeuvres.
- Prominent sponsor recognition on all event-related marketing & promotional collateral including invitations, emails, posters & social media.
- Opportunity to have a representative participate in the program.
- Recognition during Shining Star Awards Banquet.
- Company name/logo on event page of the Palmetto Goodwill website with hyperlink to your site.



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VIP RECEPTION SPONSOR - \$3,500

(One opportunity)

- One premier table with seating for 8 (additional complimentary tickets may be available upon request).
- Entry for 8 guests to VIP cocktail reception with wine, beer & hors d'oeuvres.
- Ability to promote your business through collateral, signage, etc. in the VIP reception area.
- Invitation to kick off VIP reception with a 2-3 minute intro.
- Recognition at event & on all collateral/event signage.
- Company name/logo on event page of the Palmetto Goodwill website with hyperlink to your site.



TRUNK SHOW SPONSOR - \$3,000

(One opportunity)

- One premier table with seating for 8 (additional complimentary tickets may be available upon request).
- Entry for 8 guests to VIP cocktail reception with wine, beer & hors d'oeuvres.
- Recognition at event & on all collateral
- Company name/logo on event page of the Palmetto Goodwill website with hyperlink to your site.
- Company Name and Logo on all Trunk Show signage.



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GOLD SPONSOR - \$2,500

(Multiple opportunities)

- One premier table with seating for 8 (additional complimentary tickets may be available upon request).
- Entry for 8 guests to VIP cocktail reception with wine, beer & hors d'oeuvres.
- Recognition at event & on all collateral/event signage.
- Company name/logo on event page of the Palmetto Goodwill website with hyperlink to your site.

SILVER SPONSOR - \$1,000

(Multiple opportunities)

- Reserved seating for 8 guests.
- Entry for 8 guests to VIP cocktail reception with wine, beer & hors d'oeuvres.
- Recognition on event related signage.
- Company name/logo on event page of the Palmetto Goodwill website with hyperlink to your site.

BRONZE SPONSOR - \$500

(Multiple opportunities)

- Reserved seating for 6 guests.
- Entry for 6 guests to VIP cocktail reception with wine, beer & hors d'oeuvres.
- Recognition on event related signage.
- Company name/logo on event page of the Palmetto Goodwill website with hyperlink to your site.

**CONTACT US FOR
MORE INFORMATION**

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EVENTS@PALMETTOGOODWILL.ORG

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