



**CEO
UPDATE
May 2019**

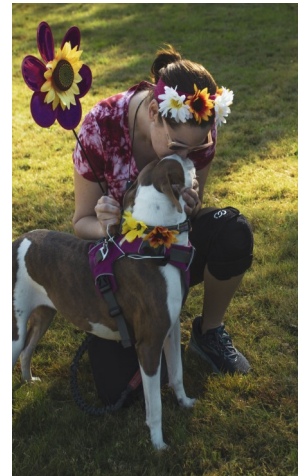
Spring is usually a busy time of year, and this spring has been no exception. On the Events front, our focus turns to the Red White & Blue Jean Ball now that the Hippie Dash and Shining Star are behind us. Operationally, I am excited to announce that our CARF audit went well and that Palmetto Goodwill was recertified for another 3 years. Mission Services continues to expand as new manufacturing and welding courses were developed, tax assistance offered and job fairs and hiring events held. And of course DGR has seen steady donations associated with spring cleaning while working to get the new GW Boutique open in Pawleys Island.



Hippie Dash and Shred Event Bookend a Busy March

After a year hiatus, the Hippie Dash was moved from the fall to the spring and was held March 9 at James Island County Park. Palmetto Goodwill partnered with Trident Area Agency on Aging to stage the race as part of both groups' ongoing efforts to increase disability awareness. Close to 300 runners and walkers braved the 5k course (and the gnats) to participate in the event.

On March 30 Palmetto Goodwill's Computer Works Store hosted a free Shred Event in which residents can safely and securely dispose of sensitive documents and e-waste. This is yet another way Goodwill demonstrates its commitment to sustainability.



Shining Star Again Delivers Message of Hope

On Thursday, April 18 Palmetto Goodwill held its Shining Star Awards Banquet at The College Center at Trident Technical College. Rep. Nancy Mace gave the keynote address to over 180 business and agency partners and supporters. The annual event once again honored program participants who have overcome barriers to employment and recognized businesses and individuals who have played a positive role in the growth of Goodwill's mission. Also at the event, Palmetto Goodwill's 40th Anniversary was highlighted and Sandra Campbell was inducted into the Hall of Fame.



Mission Awareness and Advocacy

A Palmetto Goodwill contingent made the trek to DC for Advocacy Week on the Hill in order to educate lawmakers on issues important to those facing barriers to employment. During the trip our very own Reggie Hughes was named the Goodwill Advocacy Champion!

Additionally, several Palmetto Goodwill Success Stories were highlighted at the CAA Basketball Tournament in March, where they were brought on-court and their stories read during halftime. Kudos to everyone involved for helping spread the Goodwill mission!

