



CEO UPDATE

August
2019

The summer is flying by—perhaps because it has been busier than I can ever remember. Since our last meeting we have opened the GW Boutique and “reset” 3 stores with community celebrations. Workforce Development held 13 different kick-start and certification courses during that same timeframe, while our Advocacy efforts converged on DC to make our voice heard on a number of issues. The Events team pulled off another great Red, White & Blue Jean Ball and began planning for a full array of fall events, and of course a new Officer and Board slate have taken the helm for our organization. I appreciate everyone’s participation in the recent Board webinars and hope you found them useful.



It’s now full steam ahead into the fall!



The 11th Annual Undy 500 motorcycle charity ride will be held on Sunday, Sept. 15. Donations received will once again be distributed to struggling Warriors during the Stand Down for Homelessness event in November.



The 3rd Annual Palmetto Goodwill Open will be held at Oak Point Golf Course on Monday, Oct. 7 and is a Captain’s Choice format. Registration is \$150/pp or \$500/foursome and includes light breakfast, lunch, beverages and great prizes.



Palmetto Goodwill will celebrate its 40th Anniversary on Wednesday, October 16th at the corporate office. Join us for a day of celebration as we highlight 40 years of service to coastal South Carolina.

Awards and Recognitions

Palmetto Goodwill recently received the 2019 Diversity and Inclusion Award at GII’s annual delegate meeting. North Charleston Police Chief Reggie Burgess became Palmetto Goodwill’s newest Advocacy Champion. The Berkeley Chamber recognized Goodwill for our 40 years of service to the region, and our first welding class was a huge success with eight people graduating.



GW Opening and Blue Jean Ball Successful



On May 3rd the GW Boutique in Pawleys Island officially opened. Over 500 people came through the doors that day to check out Palmetto Goodwill’s newest venture.

The 3rd Annual Red, White and Blue Jean Ball was held May 17th, once again at Founders Hall in Charles Towne Landing. The event attracted approximately 200 people and generated close to \$30,000 in support of Palmetto Warrior Connection.

