

CEO
UPDATE
October
2018

The end of hurricane season cannot get here fast enough. While Florence and Michael certainly put a scare in us, I'm happy to report that our facilities withstood the storms and flooding and came out relatively unscathed. While our operations were closed for several days, we have rebounded in quick fashion and picked up right where we left off—with things moving fast and furious.

Of course the biggest news is that we were recently awarded a \$4.2 million Department of Labor grant to provide training for displaced workers. I want to congratulate and thank everyone on our incredible team that helped make this happen! You'll be hearing a lot more about this in the near future. We can't wait to get started.

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But that's not all. Check out the below to see what else has been happening!



Funding our Warriors

Our second annual Palmetto Goodwill Open went off without a hitch and raised more than \$13,000 for Palmetto Warrior Connection. Congrats to Charleston Warehouse for taking home the grand prize for the second consecutive year! Palmetto Warrior Connection also received an \$8,000 donation from the Lowcountry Open fishing tournament. The tournament, put on by The Citadel Alumni Association, is a combined offshore, inshore and nearshore fishing event.





Store Resets and Remodels

On the DGR front, it's been a hectic time with hurricane related store closures throughout our territory, store resets for the Trolley Rd and Rivers Ave stores, a total remodeling of the Ben Sawyer store and ongoing construction for our Pawleys Island GW Boutique. We also started a Round Up program in our stores to help raise money for flood victims and are working with Red Cross to issue vouchers for use in Goodwill stores for those in need.





Culinary and Hospitality Kick-Start Programs Continue to Grow

Palmetto Goodwill's Kick-Start programs continue to grow with multiple courses held in both Myrtle Beach and Charleston over the past few months. The Charleston Hospitality course graduated its largest class to date in September and evening courses are now available for the Culinary Kick-Start. The LeCreuset Factory Sale was also a tremendous success. The final figure is still being tallied but at a minimum LeCreuset will donate \$11,500 to our Culinary Kick-Start program!

