



CEO UPDATE

May
2018

Spring is finally in full swing, and with it comes lots of donations—and opportunities! While our stores are busy processing the many spring cleaning donations coming in, mission services continues to focus on meeting the needs of our business partners and the community. We have expanded our slate of hospitality trainings and are set to start another Veterans for Manufacturing course. We also continue to make progress on the Excel Center legislative effort and look forward to a successful end of the legislative session.



Palmetto Goodwill Hosts Shining Star Banquet

On Thursday, April 19 we gathered to celebrate the successes of our wonderful organization. The annual Shining Star Banquet was a wonderful evening celebrating mission and raising awareness. In addition to recognizing sponsors and supporters that were vital to our success in the past year, we witnessed three incredible success stories of people who are shining examples of achieving their full potential through the dignity and power and work. If you weren't able to attend the event, please click [HERE](#) to view these incredible stories of triumph.

Mission Awareness: Goodwill Employees Recognized at CAA Men's Basketball Tournament

Several Goodwill Employees who have overcome barriers to employment were recognized on-court during the CAA Men's Basketball Tournament at the North Charleston Coliseum in March. Each honoree's story was shared during half-time. Along with this, we also had a kiosk setup outside the corporate hospitality area, where we had signage and played our Goodwill Virtual Tour video on a loop for attendees to enjoy. It was a great opportunity to spread the Goodwill mission in our community.



Palmetto Warrior Connection Hosts Successful Career Opportunity Event



Palmetto Warrior Connection partnered with the College of Charleston and Prudential Financial in April to host a 3-day Military & Veteran Career Readiness & Hiring Event. This first day consisted of a Networking Event, while Tuesday offered Career Readiness Workshops (Resume, Dress for Success, Branding Yourself, etc.). The final day was a Hiring Event in which 104 veterans and separating service members showed up, dressed for success and had access to 30 local, ready to hire employers! To top it off, Prudential Financial contributed \$10,000 to PWC at the Volvo Car Open.

YouTube "Thrifter" Highlights Palmetto Goodwill

Believe it or not "fashion thrifting" is a popular topic on YouTube. B. Jones Style is one of the most popular such channels on YouTube, and host Beth Jones recently highlighted our Bluffton store in one of her segments on Spring Thrifting Fashion. She also used the Spring Cleaning theme to highlight the importance of donations to Goodwill as she cleaned out her childhood home. Be sure to check it out on YouTube by clicking [HERE](#)!



Shredding E-Waste Event a Huge Success



Palmetto Goodwill partnered with Charleston Radio Group to host a free shredding and e-waste event in April that was a huge success. With cars backed up as far as the eye could see, residents were able to shred sensitive documents while also safely and securely disposing of their e-waste. Palmetto Goodwill's Computer Works Store enjoyed a monster day of donations and our R2 certification continues to be a great selling point for growing the e-waste business segment.