



CEO

UPDATE

January
2018

The new year is already off to an interesting start as we are forced to deal with snow storms in the short term and consider the impacts of tax reform on our donations in the long term. As always, we will adapt to the challenges we face and look forward to a successful year.

End of year donations were strong once again and we are excited about ramping up our pick-up and estate services in 2018, which we will increase both the quality and quantity of our donations. Initial numbers from our new Florence store and revamped Georgetown store are encouraging and we continue to look for new store locations.

As noted last month, our recent R2 certification positions us to be a leader in the e-cycling sector for years to come, and we have working groups focusing on e-waste, salvage and e-commerce opportunities.

Last, I'd like to congratulate our very own Anthony Green for receiving SourceAmerica's National Advocacy Award for 2017. Anthony will be recognized at the national conference in May. Our AbilityOne team continues to make us all proud and serves as a constant reminder of the positive impact Goodwill has on people's lives.



Golden Angel Program Continues to Help Needy Seniors!

On December 19th Palmetto Goodwill provided a holiday meal and gifts to 80 disadvantaged seniors at the Charleston Area Senior Center. Additional meals and gifts were distributed to more than 700 low income seniors throughout lower South Carolina during the holiday season. This is the 11th consecutive year of the Golden Angel program.



Palmetto Warrior Connection Spreads Holiday Cheer!

From bus passes to festive gatherings and even a car giveaway, PWC made the holidays a little brighter for local veterans in need. Donations totaling over \$3,000 from generous Boeing employees provided 125 veterans identified by PWC with CARTA bus passes. On December 15th approximately 90 veterans and their families attended PWC's fourth annual holiday party, where a 2011 Silver Toyota Camry, donated by Palmetto Goodwill, was awarded to Jason Perry, a recent grad of the Veterans for Manufacturing Program. And Merrill Lynch provided Navy veteran Princess Ashley Paull and her family with Thanksgiving dinner, a 42" TV and a Christmas tree. The family also received a Christmas meal, presents for the children and a monetary donation of \$1500 to help Paull continue improving her life. All of these donations and activities were coordinated by PWC, which was also recently awarded another Boeing grant to continue its Sea Kayak program for veterans.

