



## CEO UPDATE

December  
2018

The end of the year is rapidly approaching, which of course means we are even busier than normal as our operations continue to hum along while also planning and budgeting for the New Year. Much of that planning revolves around the \$4.2 million Department of Labor grant I announced last month; but with continued growth of our retail operation and a new AbilityOne contract coming online at Charleston AFB, all of our departments are extremely busy. Additionally, PWC will be holding its annual holiday party for veterans in the coming weeks and we will once again be hosting Golden Angel holiday parties for needy seniors throughout our territory. For more information on what else has been happening, please see below. I also want to take time to thank and recognize John Conklin, our recently retired CFO, for his years of dedicated service to Goodwill. John's expertise will certainly be missed but we wish he and his family all the best in his retirement.



### Veteran Initiatives Front and Center

Programs and services for our local veteran community have been front and center the past few months as Palmetto Goodwill and Palmetto Warrior Connection held the 10th Annual Undy 500, helped coordinate the Stand Down for Homelessness event, administered another Kayak Resiliency Training Course and conducted two Veterans for Manufacturing courses. Coupled with our ongoing GoodJobs veteran employment program, hundreds of deserving warriors continue to benefit from Goodwill services.



### Huge Crowd Attends Ben Sawyer Re-opening

The grand re-opening of the Ben Sawyer Goodwill Store was held on Saturday, October 12, after being closed for remodeling during the month of September. It was worth the wait as hundreds of people showed up for a day of food, entertainment and giveaways—and of course shopping! Store resets are being planned for James Island, West Ashley and Sangaree in January, which we anticipate being just as successful. Be sure to let us know what you think of the new, fresh look and revamped layout. The Round Up effort for flood victims wrapped up at the end of November and stores are now focused on supporting our Golden Angel program.



### Disability Employment Awareness Month

October was Disability Employment Awareness Month. Palmetto Goodwill used this as an opportunity to give community leaders a behind the scenes look at Goodwill and Spotlight some of our success stories. These "Munch and Learns" were well received in each of the regions within the Palmetto Goodwill territory and are sure to translate into new partnerships and initiatives.

