



CEO UPDATE

August 2018

2018 is flying by and the busy fall season will be here before we know it. We are looking forward to several upcoming events including the longstanding Undy 500 and our second annual Palmetto Goodwill Open golf tournament.

With Back to School promotions, several stores being “refreshed” and a new boutique store in the works for Pawley’s Island, it’s safe to say our retail staff is keeping busy.

On the mission side, things are just as busy. We’ve expanded our Culinary and Hospitality Kick-Start programs into the Grand Strand, and have another Veterans for Manufacturing course scheduled for the fall. It’s full steam ahead!



The 10th Annual Undy 500 motorcycle charity ride will be held on Sunday, Sept. 16.

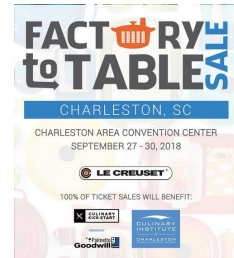
Donations received from riders will be distributed to struggling Warriors during the Stand Down for Homelessness event in November.



The 2nd Annual Palmetto Goodwill Open will be held at Oak Point Golf Course on Monday, Oct. 1 and is a Captain’s Choice format.

Registration is \$150/pp or \$500/ foursome and includes lunch, beverages and great prizes.

palmettogoodwill.org/golf



Le Creuset is holding its Factory to Table Sale in Charleston September 27-30.

Palmetto Goodwill’s Culinary Kick-Start Program has been chosen to receive 50% of all ticket sales to the event!



Palmetto Goodwill Champion List Continues to Grow

The past few weeks have seen Representatives Joe Jefferson, Samuel Rivers and Marvin Pendarvis join the growing list of Palmetto Goodwill Champions—elected officials that support Palmetto Goodwill’s mission and are recognized for their continued efforts to help individuals overcome barriers to employment.



Red White and Blue Jean Ball a Resounding Success

Palmetto Warrior Connection’s 2nd Annual Red, White and Blue Jean Ball was held Friday, June 15, once again at Founders Hall in Charles Towne Landing. The event attracted upwards of 200 people and helped raise close to \$20,000 for our veteran services arm. We look forward to growing this popular event and thank all of our sponsors and volunteers who made the evening a success!

