



PALMETTO WARRIOR CONNECTION
RED, WHITE & BLUE JEAN BALL
— PRESENTED BY NUCOR STEEL —



A CASUAL EVENT FOR A SERIOUS CAUSE

THANK YOU FOR TAKING THE TIME TO CONSIDER SPONSORING THE RED, WHITE & BLUE JEAN BALL BENEFITING PALMETTO WARRIOR CONNECTION.

ABOUT THE RED, WHITE & BLUE JEAN BALL

Palmetto Warrior Connection's Red, White & Blue Jean Ball is a laid-back evening of enjoyment supporting Lowcountry Veterans and their families. A sophisticated departure from traditional fundraising events, the Red, White and Blue Jean Ball invites the Charleston area residents to enjoy a laid-back Lowcountry Boil while sipping cocktails and brews and enjoying live entertainment, a silent auction, games and more! All proceeds from the event will benefit local veterans through Palmetto Warrior Connection.

ABOUT PALMETTO WARRIOR CONNECTION

Palmetto Warrior Connection (PWC) believes in proactive relationships. Leaving the Military is a huge transition, and PWC believes that Warriors and their family members shouldn't do it alone. PWC's goal is to be the first stop to help transitioning Warriors determine what's next. PWC's dedicated staff walks with each Warrior every step of the way, directing them toward the services and opportunities that will help them achieve their goals. From housing, education, employment, benefits, mental health and everything in between, PWC has Lowcountry Warriors covered.

WHEN

Friday, May 17, 2019
6 p.m. – VIP Cocktail hour
7 p.m. – Event Begins

WHERE

Founders Hall,
Charles Towne Landing

TICKETS

GA – \$50
VIP – \$75



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EVENT NIGHT PRIDE \$4,000

YOUR IMAGINATION IS THE LIMIT.

Work with our event team to create a custom package that will put your brand on display at the event. In addition to prominent logo placement on event marketing materials, you will have an opportunity to design branded signage for the stage, and we will work with you to create additional branding opportunities throughout the event space such as a product display area, VIP lounge takeover, step and repeat, etc.

SPONSORSHIP LEVELS

RED \$5,000

- Presenting sponsor rights: "Red, White & Blue Jean Ball presented by (your company name/logo)"
- Prominent logo placement on event website with link back to corporate site
- Logo included on event step and repeat
- Verbal recognition at event
- Logo placement on event promotional billboards
- Prominent logo placement on all event related marketing materials including but not limited to press releases, posters, social media and email blasts
- Logo inclusion in online digital marketing campaign
- Logo inclusion in print advertising
- Verbal mention in local radio spots: 40X :30 spots on Kickin' 92.5, 101.7 Chuck FM, and Mix 96 for 3 weeks (120 total = \$8,400 value)
- Logo inclusion in event banner on all three above station's websites
- Logo inclusion in above station's social media posts
- 16 VIP event tickets

WHITE \$3,500

- Logo placement on event website with link back to corporate site
- Logo placement on all event-related marketing materials including, but not limited to press releases, posters, social media and email blasts
- Logo inclusion in online digital marketing campaign
- Logo inclusion in print advertising
- Verbal mention in radio spots including: 20X :30 spots on Kickin' 92.5, 101.7 Chuck F, and Mix 96 for 3 weeks (60 total = \$4,200 value)
- Online inclusion in station's social media posts
- Logo displayed at event
- 10 VIP event tickets

BLUE \$1,500

- Logo placement on event website with link back to corporate site
- Logo placement on all event-related marketing materials including, but not limited to posters, social media and email blasts
- Logo displayed at event
- 6 VIP event tickets

HOMETOWN HERO \$500

- Logo placement on event website with link back to corporate site
- Logo placement on event marketing posters
- Logo displayed at event
- 2 VIP event tickets



**PALMETTO
 WARRIOR
 CONNECTION**

For more information, please contact:

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