



# The Hippie Dash

BENEFITING



## SPONSORSHIP OPPORTUNITIES

**March 9, 2019 - 8 a.m. - James Island County Park- James Island**  
[palmettogoodwill.org/hippiedash](http://palmettogoodwill.org/hippiedash)

# The Hippie Dash

## THANK YOU! 🙌

Thank you for taking the time to consider sponsoring Palmetto Goodwill's third annual Hippie Dash. High five! Your support will help us make this year's event a groovy success!

## HIPPIE DASH 2019

The Hippie Dash is a 5k fun run/walk that raises awareness and funding for people with disabilities. Far out dudes, hip chicks, flower children and funky fidos are invited to don their best 70s attire as they move and groove their way through a psychedelic 3.1 mile course around James Island County Park.

Runners, walkers, children and pups of all ages are encouraged to participate. The Hippie Dash is all about fun, friendship and supporting a good cause.

Proceeds from the 2019 event will help Palmetto Goodwill increase advocacy efforts to evoke change by spreading awareness regarding issues that people with disabilities face on a daily basis including transportation, housing and employment. Trident Area Agency on Aging's proceeds will be used to increase services to adults with disabilities in Berkeley, Charleston and Dorchester counties.



**SUBMIT SPONSORSHIPS/PURCHASE TICKETS @**  
**[PALMETTOGOODWILL.ORG/HIPPIEDASH](https://PALMETTOGOODWILL.ORG/HIPPIEDASH)**

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# The Hippie Dash

## EVENT AT A GLANCE

**WHEN:** Saturday, March 9, 2019

**TIME:** 8 a.m. Registration | 9 a.m. Start

**REGISTRATION:** \$30

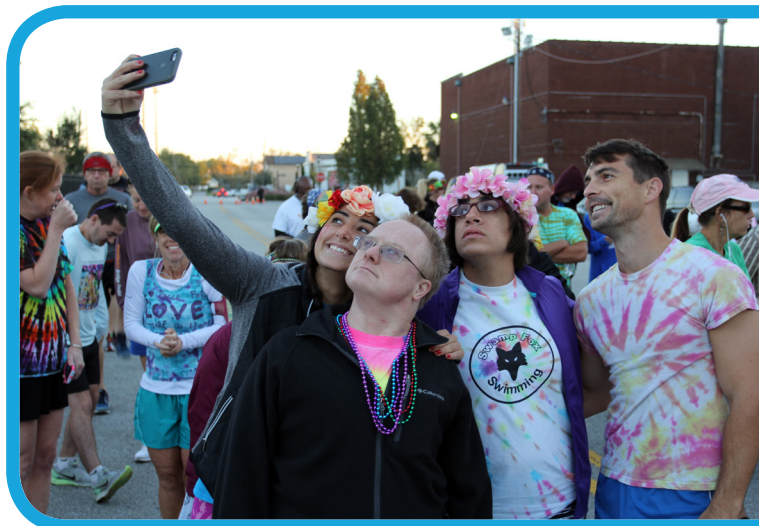
*visit [palmettogoodwill.org/hippiedash](http://palmettogoodwill.org/hippiedash)  
for more information or to register.*

**WHERE:** James Island County Park

**FUNDRAISING:** Prizes will be awarded for most money raised by an individual and team. Runners and walkers are encouraged to get in on the action by asking friends, family, neighbors and co-workers to pledge sponsorship dollars.

**PRIZES & FUN:** Runners and walkers are also encouraged to visit their local Goodwill store to put together a 70s-inspired outfit. Prizes will be awarded for Best Dressed Dude, Dudette, Flower Child and Pooch.

Following the 5k, participants are invited to enjoy food trucks, live music and games, in the company of fellow free-spirited friends.



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## Sponsorship Opportunities



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# SPONSORSHIP BENEFITS

RIGHTEOUS  
\$3,000

FAR OUT  
\$1,500

GROOVY  
\$1,000

COOL CAT  
\$500

FREE SPIRIT  
\$250

# OF FREE ENTRIES  
& T-Shirts

12

10

8

4

2

## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor Rights  
"Hippie dash presented by \_"



Company Logo on award



Opportunity to Address  
participants & have Rep. act  
as official starter.



Verbal Recognition  
on Race Day



Exhibit Table on race day



Logo in 3 dedicated email  
blasts, Digital ad campaign  
and Webpage.



Company Logo on  
race day shirt



Logo on all event  
related marketing



Logo on event website



Corporate Items in swag bag



Logo displayed at event



Logo Inclusion in post  
"thank you" email



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PALMETTOGOODWILL.ORG/HIPPIEDASH

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## ABOUT PALMETTO GOODWILL

Palmetto Goodwill is a not-for-profit social service organization whose mission is to help people achieve their full potential through the dignity and power of work. More than 90 percent of Goodwill's revenue goes to fund mission-related services. Goodwill serves their mission by providing career counseling, job training and other employment related programs to people with barriers to employment. Last year, Goodwill placed 1,847 people into new jobs and provided services for more than 44,000 people.

## ABOUT TRIDENT AREA AGENCY ON AGING (TAAA)

Trident Area Agency on Aging has been serving the needs of caregivers, seniors, and adults with disabilities in the Berkeley, Charleston and Dorchester counties since 1991! We are a private not-for-profit organization providing assistance, advocacy and answers on aging. We focus on the overall well-being of these older citizens so that they may enjoy lives of dignity, confidence, and personal and family fulfillment.

**CONTACT US** FOR MORE INFORMATION  
**LAURA PAYNE** | (843) 377-2838  
EVENTS@PALMETTOGOODWILL.ORG



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