



SHINING STAR

awards banquet

 Palmetto
Goodwill

SPONSORSHIP OPPORTUNITIES

April 19, 2018 - 7pm - The College Center, Trident Technical College, Bldg. 920
palmettogoodwill.org/shiningstar

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ABOUT PALMETTO GOODWILL

Since 1979, Palmetto Goodwill has been on a mission...a mission to help people achieve their full potential through the dignity and power of work...a mission to give strength to those who are struggling and hope to the homeless in our community. As we reflect on the past 39 years, we can look to the future knowing that Goodwill is poised to rise up and meet the ever changing and growing needs of our community. We are confident in our ability to serve our mission because of you, our valued business partners, community leaders and those who donate and shop at Goodwill. Notably, in 2017, Palmetto Goodwill provided job training and employment services to over 45,000 people and placed over 2,000 into new jobs in the community.

SHINING STAR AWARDS BANQUET 2018

Join us as we celebrate the accomplishments of three strong individuals who will share their personal stories of overcoming obstacles and achieving success through work. Our annual event hosts more than 250 business and community leaders in celebration of those who benefited from Goodwill's mission in 2017.

SPONSORSHIP BENEFITS

- Engage and network with more than 250 community and business leaders
- Learn how your support provides jobs and opportunity for people
- Already a Goodwill supporter? Bring a guest and introduce them to Goodwill's mission
- Enjoy beer, wine and hors d'oeuvres at the VIP reception and prepare to be inspired!



SUBMIT SPONSORSHIPS/PURCHASE TICKETS @
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EVENT AT A GLANCE

When: Thursday, April 19

Time: 5:30 p.m. VIP reception
7:00 p.m. Event begins

Individual tickets: \$45/advance; \$50/door

Where: The College Center
Trident Technical College, Bldg. 920
7000 Rivers Avenue
North Charleston, SC 29406

Food & drink: As always, the Shining Star event cuisine will be a fabulous treat for guests. Enjoy an open beer and wine bar and delectable hors d' oeuvres at the VIP cocktail reception followed by a scrumptious dinner prepared by Duvall Catering chefs.

Trunk show: Find unbelievable deals on designer and top name brand items at a pop-up Goodwill trunk show. All are items that are typically found in Goodwill stores.

Awards: Help us celebrate the success of people that have found success through a Goodwill program and applaud valued business partners who support and complement our mission. We will also honor a very special community leader who helped build the foundation for the community resource that Goodwill has become.



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SPONSORSHIP LEVELS

PRESENTING SPONSOR

One opportunity

\$5,000

Includes:

- Two premier tables w/seating for 16 (add'l complimentary tickets may be available upon request).
- Entry for 16 guests to VIP cocktail reception w/ wine, beer & hors d'oeuvres.
- Prominent sponsor recognition on all event-related marketing & promotional collateral including invitations, emails, posters & social media.
- Opportunity to have a representative participate in the program.
- Recognition during Shining Star Awards Banquet
- Company name/logo on event page of the Goodwill website with hyperlink to your site.



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VIP RECEPTION SPONSOR

One opportunity

\$3,500

Includes:

- One premier table w/ seating for 8 (add'l complimentary tickets may be available upon request).
- Entry for 8 guests to VIP cocktail reception w/ wine, beer & hors d'oeuvres.
- Ability to promote your business through collateral, signage, etc. in the VIP reception area.
- Invitation to kick off VIP reception with a 2-3 minute intro.
- Recognition at event & on all collateral/event signage.
- Company name/logo on event page of the Goodwill website with hyperlink to your site.



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GOLD SPONSOR

Multiple opportunities

\$2,500

Includes:

- One premier table w/ seating for 8 (add'l complimentary tickets may be available upon request).
- Entry for 8 guests to VIP cocktail reception w/wine, beer & hors d'oeuvres.
- Recognition at event & on all collateral/ event signage.
- Company name/logo on event page of the Goodwill website with hyperlink to your site.

SILVER SPONSOR

Multiple opportunities

\$1,000

Includes:

- Reserved seating for 8 guests.
- Entry for 8 guests to VIP cocktail reception w/ wine, beer & hors d'oeuvres.
- Recognition on event related signage.
- Company name/logo on event page of the Goodwill website with hyperlink to your site.

BRONZE SPONSOR

Multiple opportunities

\$500

Includes:

- Reserved seating for 4 guests.
- Entry for 4 guests to VIP cocktail reception w/ wine, beer & hors d'oeuvres.
- Recognition on event related signage.
- Company name/logo on event page of the Goodwill website with hyperlink to your site.

CONTACT US FOR MORE INFORMATION
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